

Brief 3 &4

Patrycja Reimus

ID 12453047

Link to my blog:

<http://patrycjareimusdesign.blogs.lincoln.ac.uk/>

My research, development and Branding Guide are
on my blog.

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R = 65 C =
 47.28
 G = 15 M = 91
 B = 28 Y =
 53.89
 K =

R = 192 C =
 17.32
 G = 21 M =
 160
 B = 60 Y =
 67.75

R = 255 C = 0
 G = 60 M =
 85.33
 B = 106 Y =
 35.9
 K = 0

R = 31 C =
 88.91
 G = 41 M =
 72.53
 B = 54 Y =
 51.32

R = 118 C =
 57.45
 G = 166 M =
 26.04
 B = 215 Y =
 1.56

R = 28 C =
 65.69
 G = 214 M = 0
 B = 171 Y =
 46.87
 K = 0

R = 227 C =
 13.17
 G = 237 M =
 3.78
 B = 247 Y =
 1.38

R = 255 C =
 0.05
 G = 208 M =
 18.26
 B = 37 Y =
 87.68



R = 27 C = 85.07
G = 125 M = 25.85
B = 68 Y = 88.54
 K = 11.55

R = 160 C = 45.06
G = 211 M = 0
B = 80 Y = 79.99
 K = 0

R = 51 C = 80.79
G = 23 M = 97.65
B = 54 Y = 41.03
 K = 58.64

R = 150 C = 54.02
G = 10 M = 97.73
B = 141 Y = 0
 K = 0

R = 201 C = 42.76
G = 95 M = 67.72
B = 217 Y = 0
 K = 0

R = 323 C = 70.28
G = 191 M = 30.34
B = 240 Y = 0
 K = 0

R = 4 C = 88.55
G = 4 M = 77.08
B = 6 Y = 61.19
 K = 94.36

R = 54 C = 70.28
G = 54 M = 60.94
B = 56 Y = 54.09
 K = 62.27

R = 156 C = 40.2
G = 156 M = 31.26
B = 156 Y = 31.77
 K = 10.3



R = 123 C = 30.46
 G = 22 M = 100
 B = 31 Y = 81.26
 K = 42.27

R = 160 C = 24.45
 G = 36 M = 95.97
 B = 28 Y = 94.06
 K = 21.34

R = 143 C = 27.95
 G = 30 M = 96.97
 B = 48 Y = 69.05
 K = 31.04

R = 228 C = 9.16
 G = 159 M = 42.76
 B = 90 Y = 69.58
 K = 1.07

R = 252 C = 0.65
 G = 202 M = 23.55
 B = 105 Y = 66.43
 K = 0

R = 91 C = 98.63
 G = 30 M = 89.44
 B = 46 Y = 50.41
 K = 60.47



R = 47 C = 84.8
G = 22 M = 98.36
B = 54 Y = 40.76
 K = 58.01

R = 247 C = 0.88
G = 187 M = 32.88
B = 135 Y = 50.55
 K = 0.02

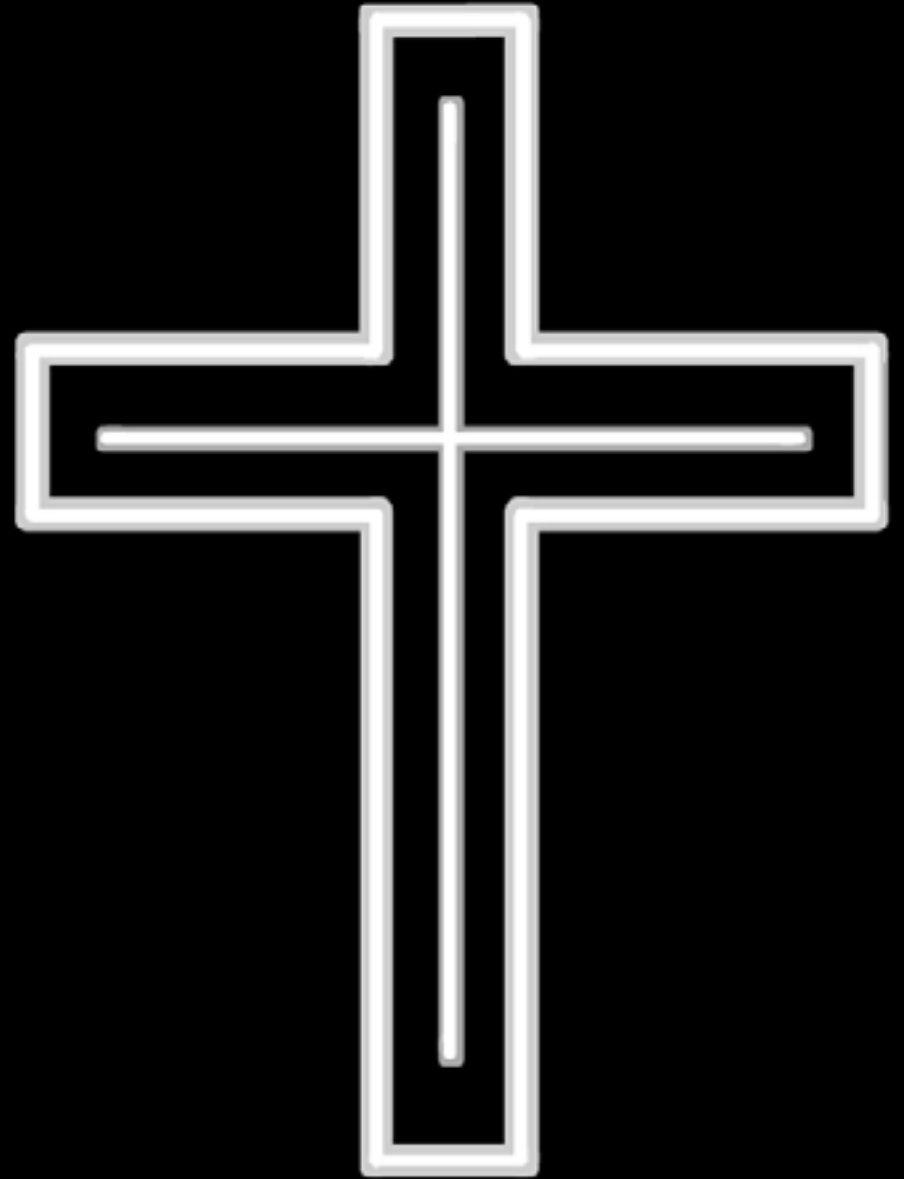
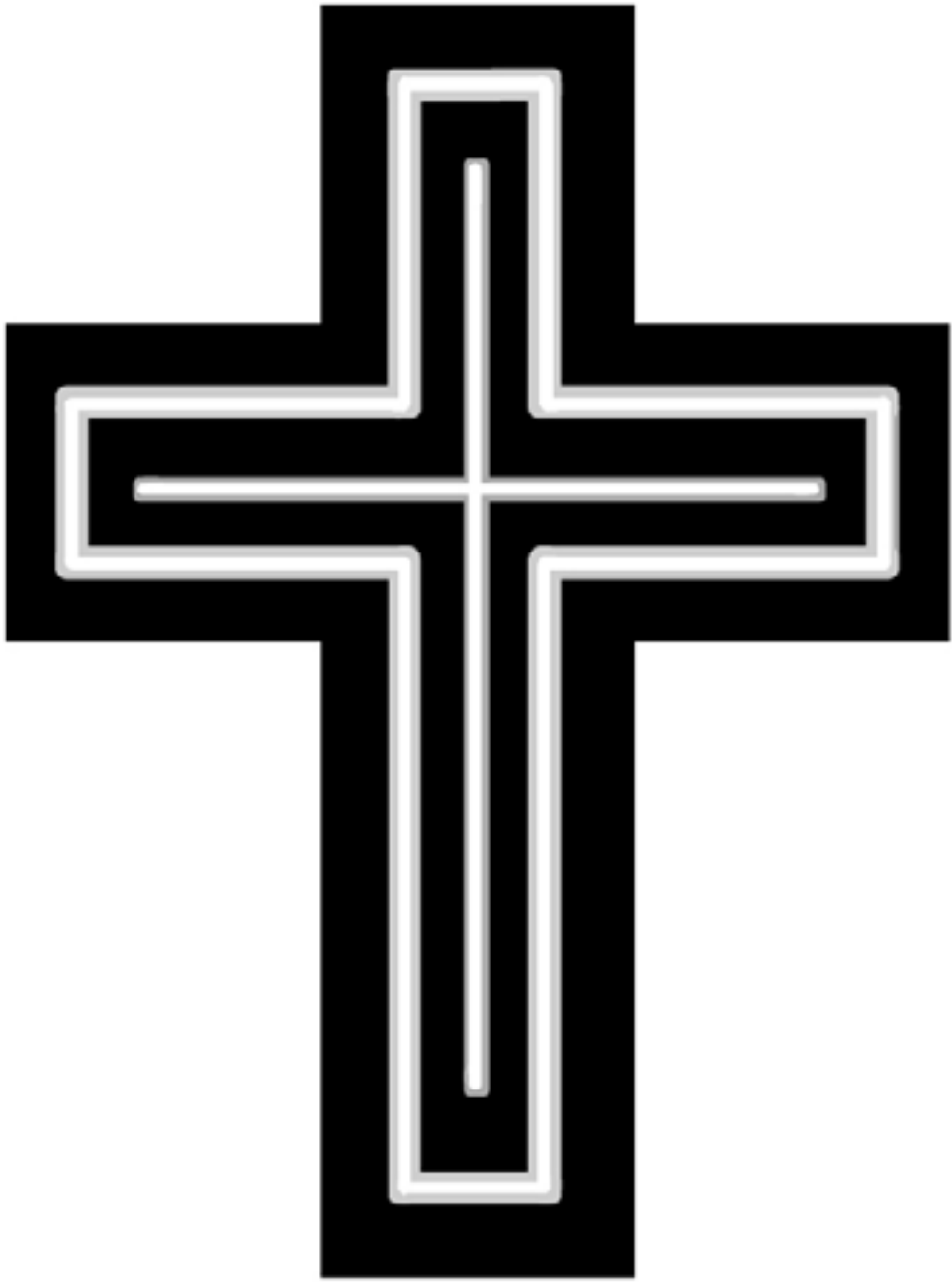
R = 71 C = 73.31
G = 126 M = 30.62
B = 103 Y = 62.17
 K = 15.16

R = 123 C = 53.97
G = 212 M = 0
B = 148 Y = 54.23
 K = 0

R = 149 C = 42.14
G = 229 M = 0
B = 238 Y = 12.01
 K = 0

Final Logo Designs





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Branding Identity Packages



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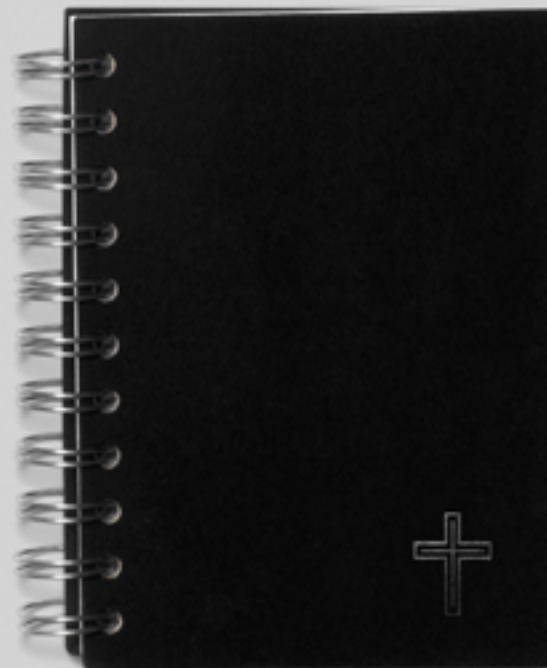
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Quisque scelerisque sagittis nulla at porttitor. Mauris a justo et tellus interdum tristique. Sed id augue vitae urna euismod commodo aliquet a quam. Pellentesque arcu velit, cursus et malesuada ut, consequat et diam. Nullam erat sem, rhoncus id ullamcorper vitae, rhoncus et arcu. In ultricies ultricies nulla, ut rutrum nisi iaculis at. Donec eu magna a metus ornare faucibus. Fusce aliquet faucibus ultricies. Morbi semper, est id tincidunt gravida, sem arcu adipiscing lacus, ac bibendum nulla leo eu purus. Quisque nec diam sed risus consectetur a accumsan quis quis nibh. Vestibulum id purus lorem.

Vivamus vehicula accumsan lacinia. Aliquam erat volutpat. Pellentesque consequat venenatis velit non gravida. Etiam et sem et nulla congue aliquam sed eget augue. Nulla facilisi. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Nulla a elit at sem iaculis congue. Nullam mollis tristique lobortis.

Yours Sincerely,
Patrycja Reimus

(912) 555-1234
bloodletting@googlemail.com
www.bloodletting.com





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To whom
Lorem ipsum
incididunt
nostrud
Duis aute
Fugiat nunc
cupa qui

Sed ut per
loremque
veritatis et
voluptate
tur magna
quam est
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Lorem ipsum
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Duis aute
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Sed ut per
loremque
veritatis et
voluptate
tur magna

Neque por
adipisci
dolore ma

Yours sincerely
Patrycja R



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Final Website Designs





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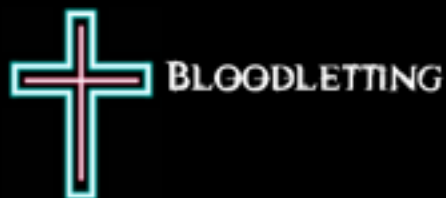
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LINKS

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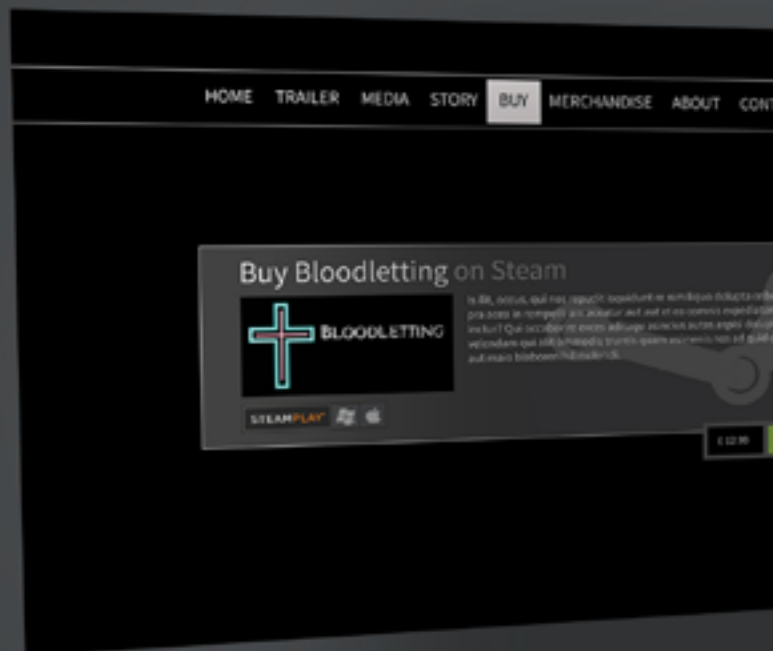


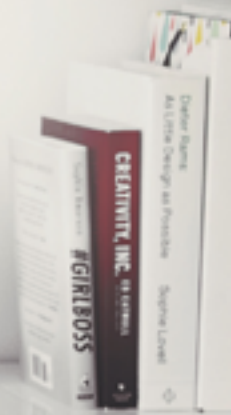
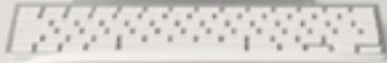
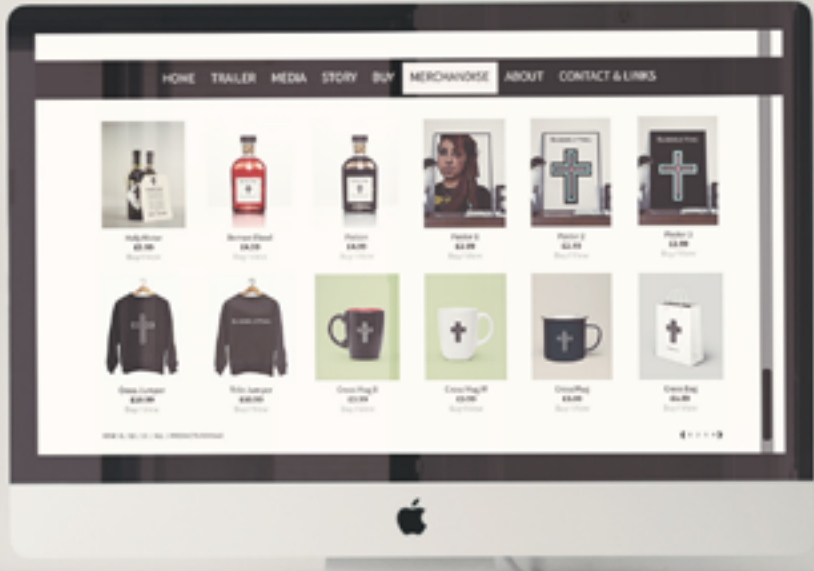
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Anxious Amy

Synopsis

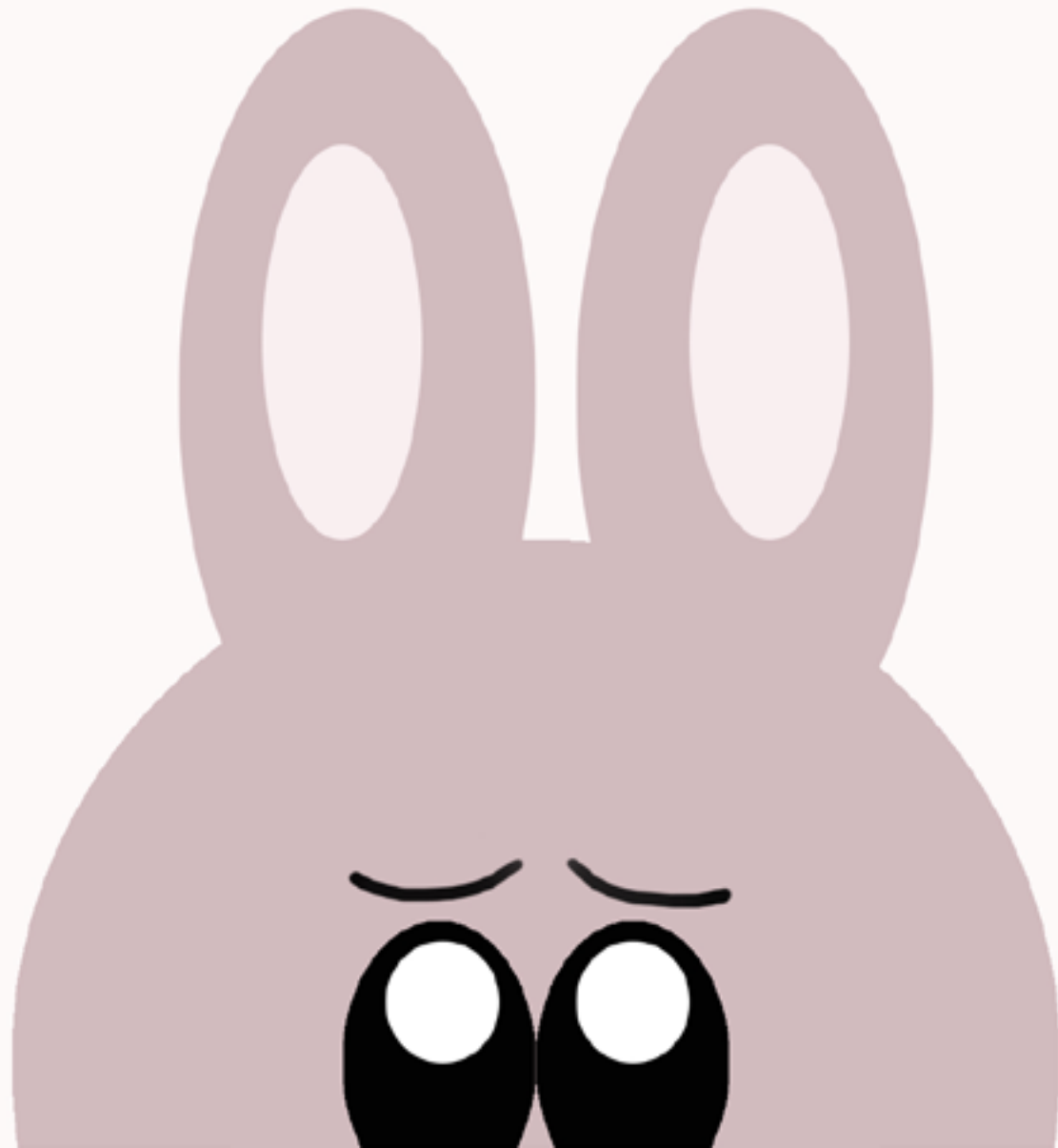
Anxious Amy is a short story about a five year old girl called Amy who suffers from Social Anxiety Disorder. On Monday Amy has to go to her primary school which she dreads the nights before, in the mornings and after school. Amy doesn't like getting out of the house very much and interacting with other people. Every time she has to she gets very anxious. She's scared when she has to participate in school activities. Sometimes she even sweats and can't breathe very well. The book takes the reader through the tough day in Amy's life. Sadly for Amy most days are like this one...

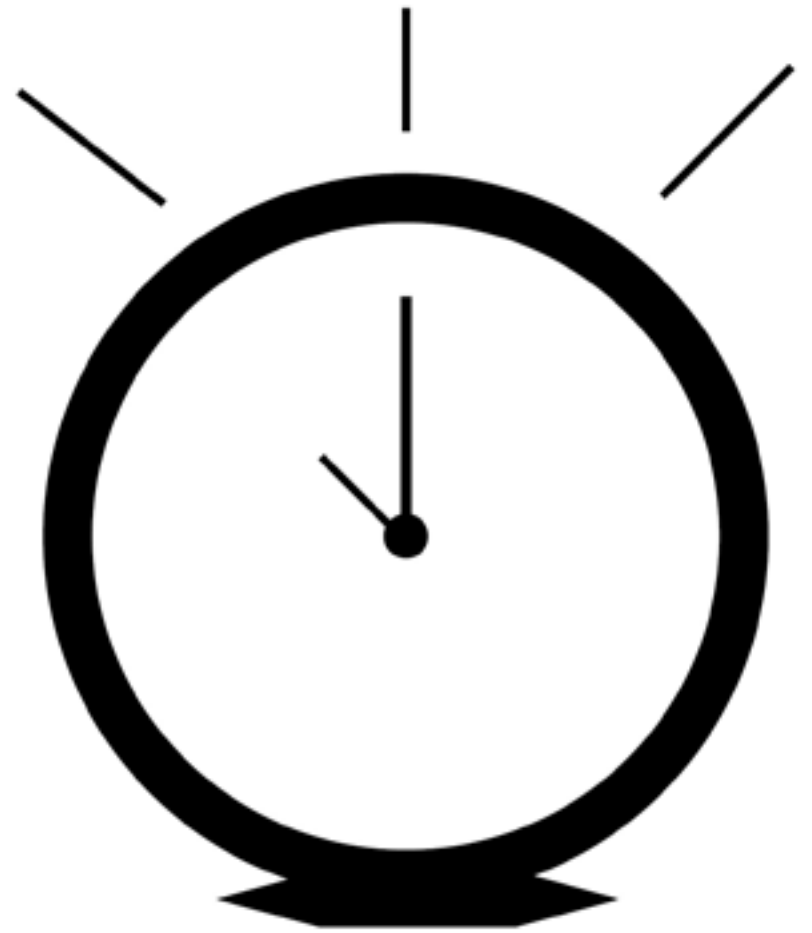
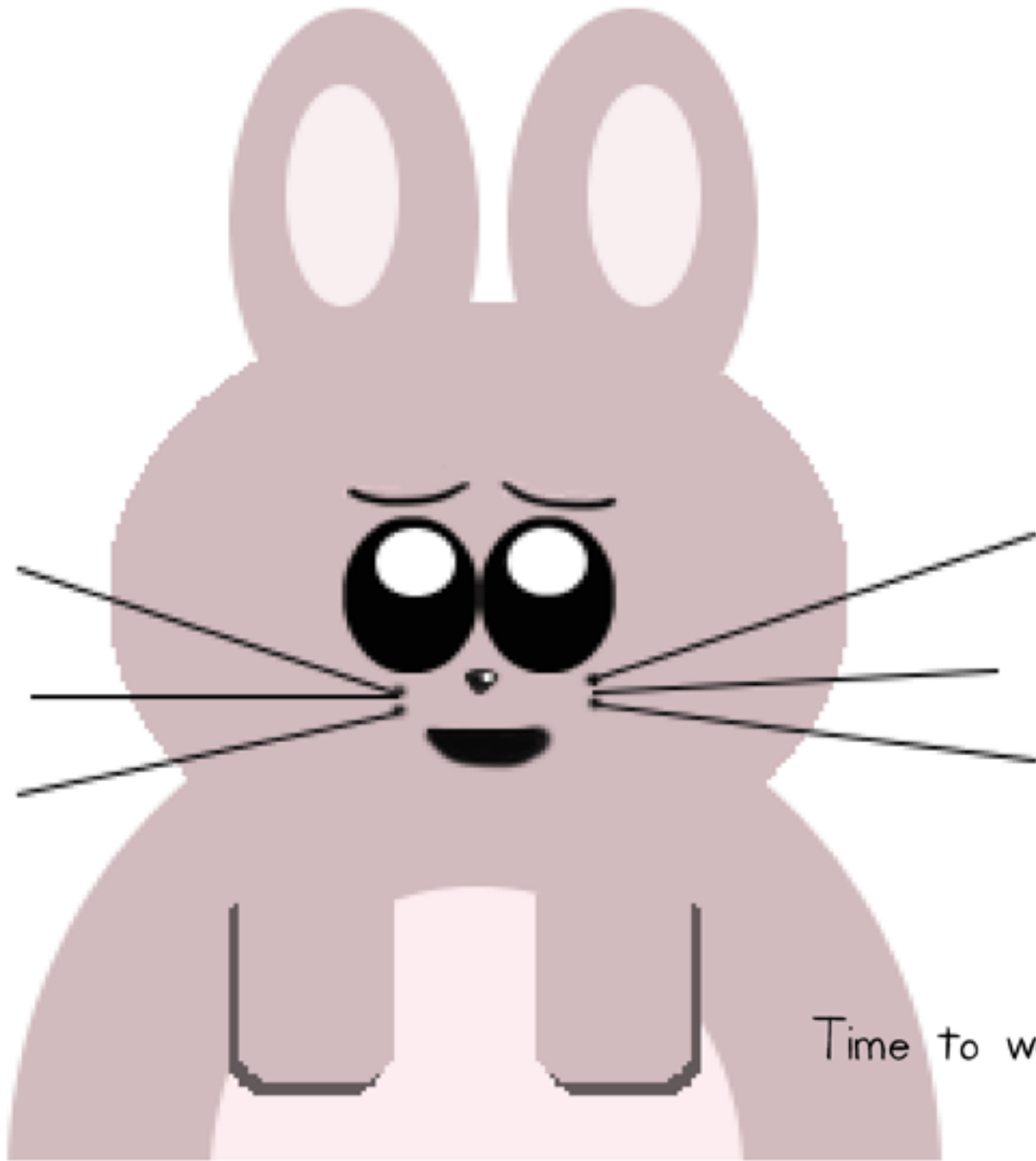
Aims

- Inform children about Social Anxiety Disorder.
- Show children that they're not isolated because of their Social Anxiety Disorder and that other people have similar emotions which can be dealt with.
- Produce a picture book suitable for children aged 5-6.

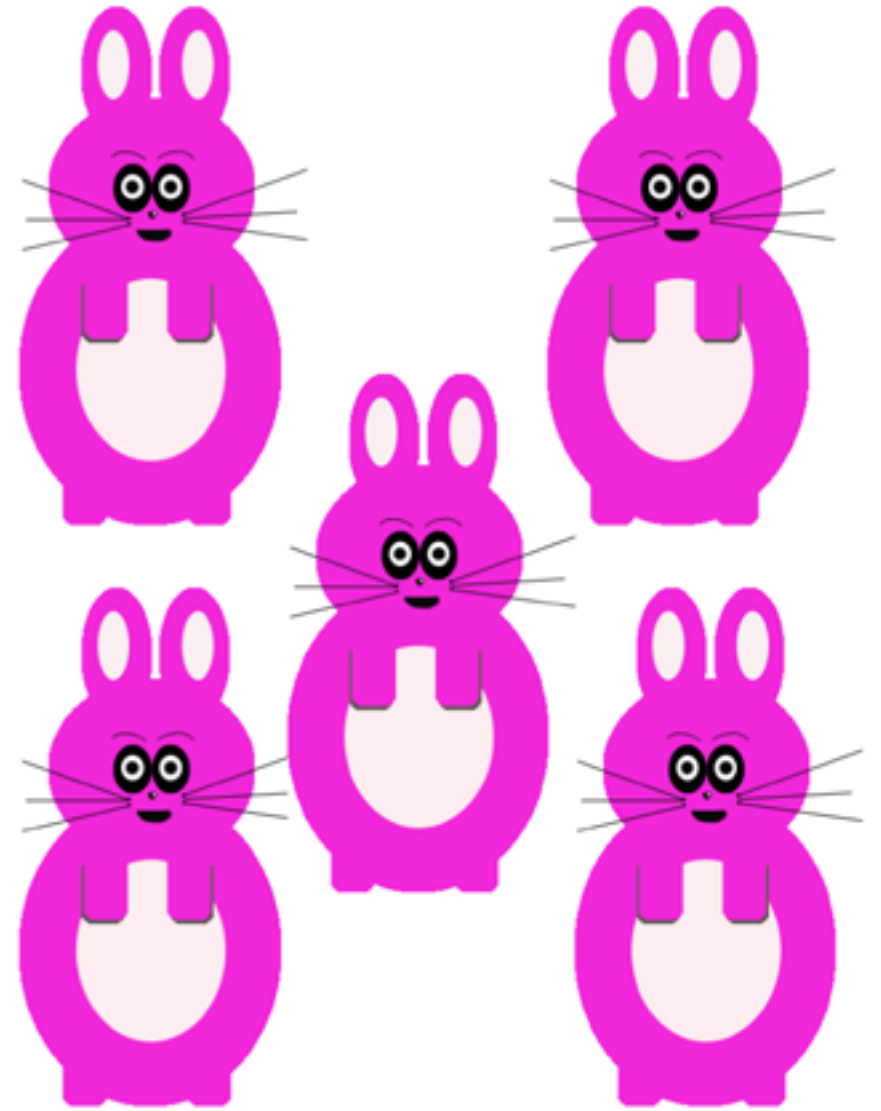
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Anxious Amy

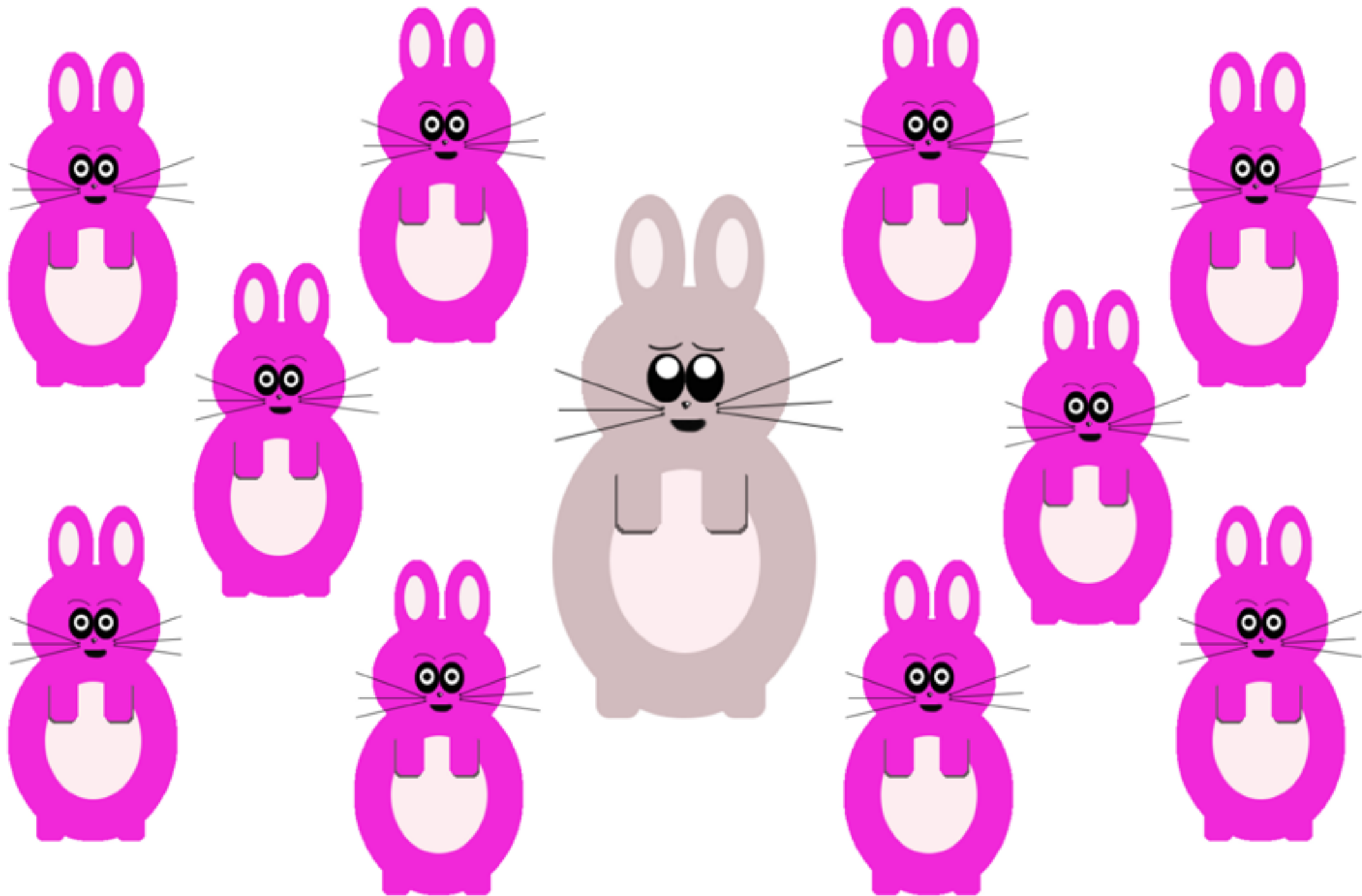




Time to wake up and get ready for school

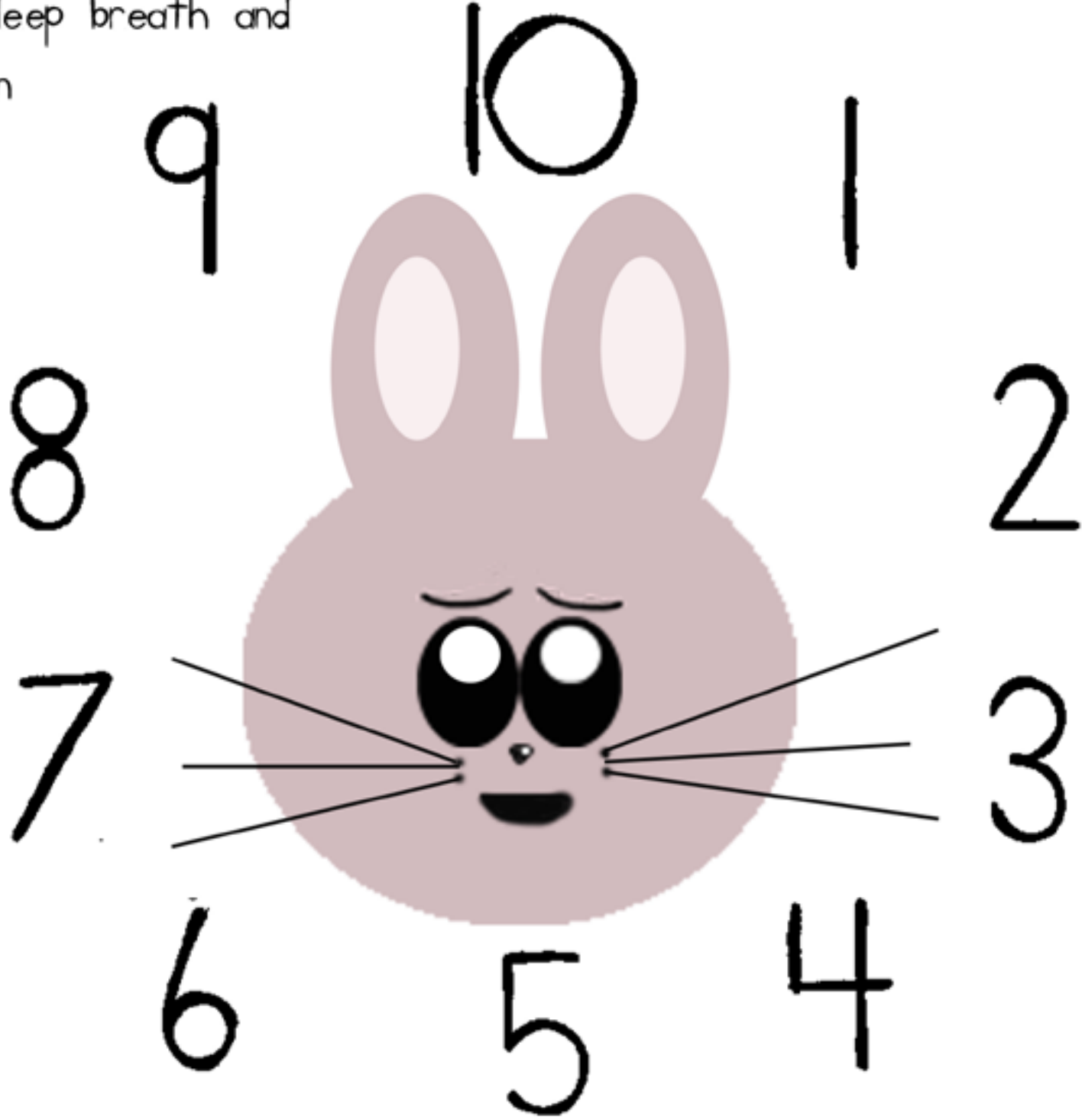


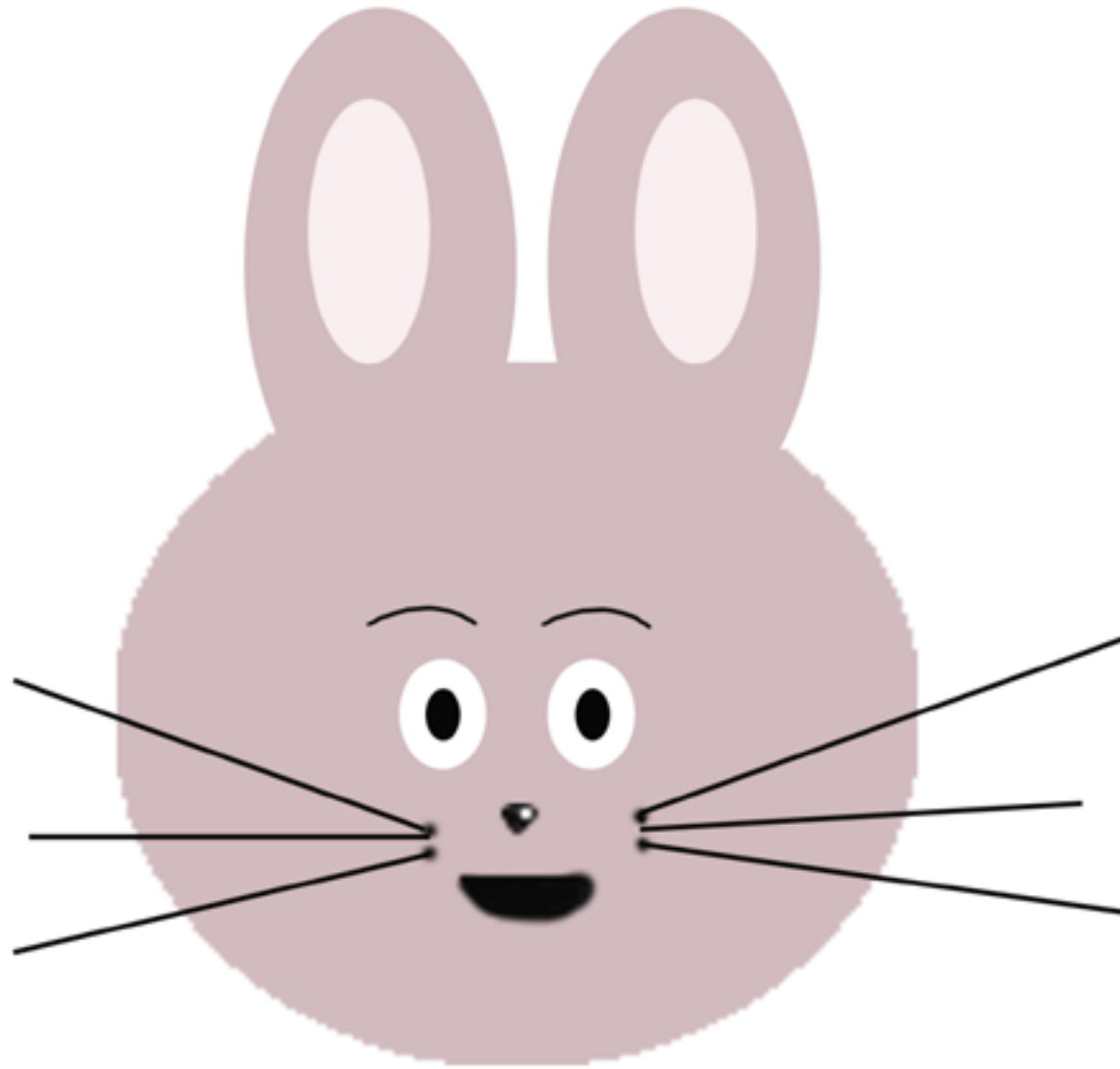
Amy was worried all the other bunnies will laugh at her



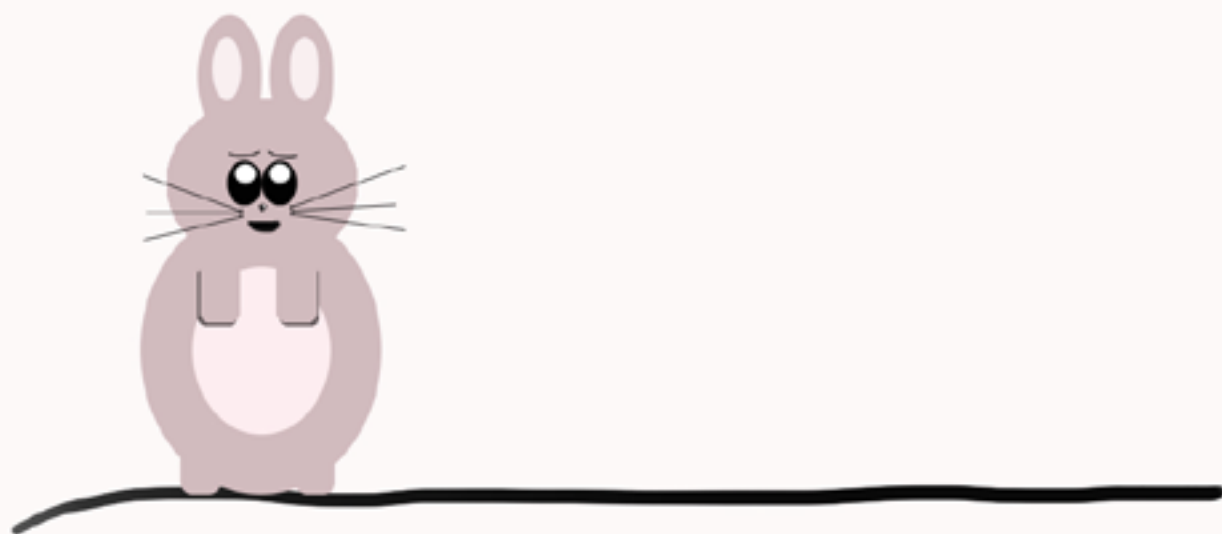
Ha Ha Ha Ha Ha
Ha Ha Ha Ha Ha
Ha Ha Ha Ha Ha
Ha Ha Ha Ha Ha
Ha Ha Ha Ha Ha
Ha Ha Ha Ha Ha

Amy took a deep breath and counted to ten





All the bad thoughts went away



ISBN 978-1-234-56789-7



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